# GOVERNMENT OF INDIA MSME-DI, KOLKATA Export Division

Applications are invited from registered Micro & Small Manufacturing Enterprises (MSEs) for participation in the fairs through Director, MSME-DI, Kolkata on first cum first serve basis and avail subsidy under the SSI-MDA Scheme of the O/o. the DC(MSME), Ministry of MSME.

Details of Subsidy are as under:-

- I) MSEs belong to General Category will get 50 Stall rent and 75% Airfare subsidy subject to total upper ceiling of Rs. 1.25 lakh and will take this benefit of MDA Scheme once in a Financial Year.
- II) MSEs owned by SC/ST/ Women entrepreneurs will get 100% subsidy for stall rent and airfare subsidy subject to total upper ceiling of Rs. 1.25 lakh and will take this benefit of MDA Scheme once in a Financial Year.

Application (in duplicate) must be accompanied with a copy of DI/DIC registration Certificate (in duplicate), 50% space rental charges by Bank Demand Draft of booked space in favour of PAO (MSME), New Delhi, Copy of Passport and passport particulars of visiting representatives (in quadruplicate) .

Demand Draft deposited by participating MSEs owned by women/SC/ST entrepreneurs will be returned only after their participation & confirmation by O/o the DC(MSME), New Delhi.

#### For details Contact:

Shri B.K. Moharana, AD(EI), MSME-DI, Kolkata. M: 9836219968

The approved and tentative International Trade Fairs are given below.

APPROVED INTERNATIONAL TRADE FAIR
FOR SUBMITTING APPLICATION

FOR SUBMITTING APPLICATION						
Name of the fair & duration	Venue	Display Product Profile	Tentative Space Rent	Last date of Application		
SAITEX & AB7 21-23 June, 2015	Johannesburg, South Africa	Africa Big Seven: Food and beverages, food ingredients and additives, Food processing, Bakery & Confectionery Products, ready to eat, dry fruit, processed frozen meat, organic foods, rice etc.  SAITEX: Consumer goods, houseware, kitchenware, textile and apparel, jewellery, footwear& leather products, carpets, DIY products, tools, & garden equipment, office equipment, stationery, tourism, financial, business & financial services, logistics,transport & service provider, machinery for packaging, & manufacturing of retail ready products such as food & beverages, plastic, building & construction material, etc.	Rs. 14,000/- per Sqr. Mtr. Minium booth size required to be 6 Sqr. Mtr.  The date of issue of DD should be after 24 <sup>th</sup> April, 2015.	30-04-15		
International Fashion Fair at Ptak City 28-30 Aug, 2015	Rzgow, Poland	Women's Wear, Men's Wear, Baby/Kid's Wear, Women's Inner Wear, Evening Wear, Swim Wear, Hand Bags, Shoes, Costume Jewellery, Eyewear, Fabrics, Leather Products, Buttons, Labels, etc.	Rs. 14,445/- per Sqm.  Minimum stall size is 9 Sqm.  The date of issue of DD should be after 30 <sup>th</sup> June, 2015.	15-07-15		
Thessaloniki International Fair 5-13 Sept, 2015	Thessaloniki, Greece	Multi Product show covering Engineering Products, Jewellery, Home Furnishings, Processed Food, Spices, Tea, Coffee, Handicrafts, Carpet, Coir Product, Spices, etc.	Rs. 12,500/- per Sqm.  Minimum stall size is 6 Sqm.  The date of issue of DD should be after 13 <sup>th</sup> July, 2015.	29-05-15		
India Pavilion at ITMA 12-19 Nov, 2015	Milan, Italy	Equipment for Plant Operations, Garment & Textile Processing and Logistics, Knitting & Hosiery Recycling & Service for Textile Industry, Spining Testing & Measuring.	Rs. 28,000/- per Sqm. Minimum stall size is 15 Sqm.	2-05-15		

## LIST OF TENTATIVE INTERNATIONAL TRADE FAIR/EXHIBITIONS DURING 2015-16

#### a) International Trade Fairs being organized by ITPO, New Delhi

Sl. No.	Name of Events	Place	Dates	Products
1	India Sourcing Fair	Argentina	August, 2015	Multi Products
2	Thessaloniki International Fair	Thessaloniki (Greece)	5-13 Sept, 2015	Multi Products
3	Fiera Del Lavante	Bari (Italy)	Sept, 2015	Multi Products
4	India Sourcing Fair	Nairobi (Kenya)	Sept, 2015	Multi Products
5	India Sourcing Fair	Brazil	October, 2015	Multi Products
6	AFL- Artigiano De Fiera	Milan (Italy)	5-13 Dec, 2015	Handicrafts & Giftware
7	India Sourcing Fair	Sri Lanka	December, 2015	Multi Products
8	International Hardware Show (Practical World)	Cologne (Germany)	March, 2016	Builders Hardware & Fittings
9	Cairo International Fair	Cairo (Egypt)	March, 2016	Multi Products
10	Sydney Royal Easter Show	Sydney (Australia)	March, 2016	Multi Products

# b) <u>International Trade Fairs being organized by EEPC India, New</u> Delhi

Sl. No.	Name of Events	Place	Dates	Products
1	India Pavilion at Automechanica 2015	Dubai/UAE	2-4 June, 2015	Automotive Parts, Car Accessories, Workshop equipment, Tools, Car Maintenance, Car Turning, Towing Service, Care Products, Environment, Protection, Recycling, Corrosion Prevention
2	India Pavilion at GiFA/ METEC/ NEWCAST 2015	Dusseldorf (Germany)	16-20 June, 2015	Foundry and Melting Plants, Refractories Technology, Machines & Equipment for moulding and core making, Moulding Sands & Moulding Auxiliaries, Sand Preparation and Reclamation, Gating and Feeding, Casting Machines, Contro Systems and Automation.

3	India Pavilion at ITMA 2015	Milan (Italy)	12-19 Nov,2015	Equipment for Plant Operations,	
				Garment & Textile Processing and	
				Logistics, Knitting & Hosiery	
				Recycling & Service for Textile	
				Industry, Spining Testing &	
				Measuring.	
4	India Pavilion at International	Cologne (Germany)	6-9 March, 2016	Tools, Industrial Supply, Fastners &	
	Hardware Fair 2016			Fixings, Fittings	

### c) International Trade Fairs being organized by FIEO

Sl. No.	Name of Events	Place	Dates	Products
1	Fashion World	Tokyo (Japan)	April, 2015	Fashion Accessories, Readymade Garments, Textiles, etc.
2	International Handicraft Trade Fair	Italy	April-May, 2015	Handicrafts Items, Textiles, Readymade Garments, Artificial Jewellery, Leather, etc.
3	Tokyo International Gift Show	Tokyo (Japan)	4-6 Sept, 2015	Fashion Accessories, Textile, Garments, etc.
4	8 <sup>th</sup> Edition of Footwear & Leather Fair	Colombo, Sri Lanka	7-9 Feb, 2016	Leather (Men, Women, Kids), Footwear Products
5	International Fashion Fair	Pitak City, Poland	26-28 Aug, 15	Garments, Fashion Jewellery and Fashion Accessories

## d) International Trade Fairs being organized by CLE, Chennai

Sl. No.	Name of Events	Place	Dates	Products
1	MICAM- Shoe Event	Italy	15-18 Sept, 2015	Footwear
2	MOS Shoes	Moscow (Russia)	September, 2015	Footwear
3	Istanbul Leather Fair	Turkey	November, 2015	Finished Leathers/Leather Garments
4	India Show	Offenbach (Germany)	November, 2015	Leather Goods/ Garments
5	85 <sup>th</sup> Expo Riva Schuh	Italy	January, 2016	Footwear