NOVEL CORONAVIRUS (COVID-19)

Protect yourself and others
Follow these Do’s and Don’ts

**DO’S**

- Do practice frequent hand washing. Wash hands with soap & water or use alcohol based hand rub. Wash hands even if they are visibly clean
- Do see a doctor if you feel unwell (fever, difficult breathing & cough). While visiting doctor wear a mask/cloth to cover your mouth and nose
- Do cover your nose & mouth with handkerchief/ tissue while sneezing & coughing
- Do if you have these signs/ symptoms please call State helpline number or Ministry of Health & Family Welfare’s 24*7 helpline at 011-23978046
- Do throw used tissues into closed bins immediately after use

**DON’T S**

- Don’t touch surfaces usually used by public (Railing, doors, gates, furniture etc.) without sanitizing them
- Don’t Have a close contact with anyone, especially if you’re experiencing cough & fever
- Don’t touch your eyes, nose and mouth
- Don’t travel in groups and participate in large gatherings
- Don’t spit in public

TOGETHER WE CAN FIGHT CORONAVIRUS

For further Information:
Call at Ministry of Health, Govt. of India’s 24*7 control room number +91-11-2397 8046
Email at - ncov2019@gmail.com
WOMEN ENTREPRENEURS POWERING INDIAN ECONOMY

Women are an integral & significant part of our society. They have come far from just being homemakers to primary contributors in the nation’s economy with their after struggle, dedicated labour & passion, which inspires all the people around them, becoming role models for many others. In recent times, more & more women are gradually becoming independent, accomplishing targets & goals by overcoming all obstacles & defeating all odds to reach their aim. Women have been working hard for positioning themselves equally in today’s world, surpassing traditional & cultural beliefs.

The country is witnessing of new & aiding government policies, which are quite friendly to pursue entrepreneurship as one of the lucrative career options. Breaking stereotypes & making history, today’s women entrepreneurs do not come only from the well-established business families or the higher-income sections of the population, but they come from all walks of life & all parts of the country. From running construction companies to sports or media firms & security agencies, women are getting into fields that have traditionally been dominated by males.

The women-owned businesses in India have been moving ahead notably. It is estimated that women entrepreneurs comprise about 10% of the total entrepreneurs in India. They collectively contribute 3.09% of industrial output & employ 10% of the total workers engaged in different economic activities in India (as per the 6th Economic Census, 2016). During the last two decades, increasing numbers of Indian women have entered entrepreneurship field & are gradually changing the face of business industry. To further empower & promote women entrepreneurs, various banks & institutions are extending support in the form of incentives, loans & capacity building programs etc. To support women entrepreneurs in the MSME sector, the Ministry is running various schemes related to credit support, market access, skill development programmes, etc. implemented by organizations like NSIC, KVIC, Coir Board, MSME-Development Institutes, NIMSME, etc. Under various schemes implemented by the Ministry, a total of 3.13 lakh women have been benefitted during the last five years.

The Ministry has been empowering women entrepreneurs by the means of different schemes assisting them in polishing & showcasing their talent as well as building their individuality. In the year 2019-20, over 14,700 micro-enterprises have been set up by women entrepreneurs under the Prime Minister’s Employment Generation Programme (PMEGP) scheme. Under the PMEGP scheme, women entrepreneurs are covered under a special category, entitled to 25% & 35% subsidies for the project set up in urban & rural areas respectively.

While in Credit Guarantee Trust Fund for Micro & Small Enterprises (CGTMSE) scheme, credit guarantee has been approved for over 71,000 women entrepreneurs in 2019-20. Apart from PMEGP & CGTMSE, the women-centric schemes include Mahila Coir Yojana (MCY), which aims to impart training to women artisans, among many others.

Ministry of MSME has also taken a digital initiative, especially for women, under the name of ‘Udyami Sakhi’, which assists, aid, counsel & protect women’s interests. The objective of the portal is to encourage women entrepreneurship & to help women to start, build & grow businesses. Some of the features of UdyamSakhi include – preparation of a business plan, entrepreneurship learning tools, training, seminars & workshops, marketing information, information about government policies & programmes, etc.

Increasing women participation in entrepreneurship is changing the dynamics of the MSME sector & the Ministry of MSME is making efforts to help the aspiring women entrepreneurs on every step of their journey from skill development & credit support, to connecting them with the global value chain. Just like Dr APJ Abdul Kalam had said, “Empowering women is a prerequisite for creating a good nation, when women are empowered, a society with stability is assured. Empowerment of women is essential as their value system leads to the development of a good family, society & ultimately a good nation.”
AROUND THE MINISTRY

VIETNAM’S PLANNING & INVESTMENT MINISTER CALLS ON HON’BLE MINISTER OF MSME OVER MUTUAL COOPERATION FOR MSMEs

Mr. Nguyen Chi Dung, Hon’ble Minister for Planning & Investment, Vietnam, called on Mr. Nitin Gadkari, Hon’ble Minister for MSME on 12.02.2020 in New Delhi to exchange views about the state of Micro, Small and Medium Enterprises (MSMEs) in the two countries and explore areas on mutual cooperation.

MEETING BETWEEN JAPAN & INDIA TO DISCUSS POSSIBLE AREAS OF MSMES COOPERATION

H.E. Mr. Satoshi Suzuki, Ambassador of Japan to India, called on Mr. Nitin Gadkari, Hon’ble Minister for MSME on 13.02.2020 in New Delhi to discuss the possible areas of cooperation in the field of Micro, Small and Medium Enterprises.

MOU SIGNED BETWEEN NSIC, ONGC ON SKILL TRAINING

An MoU was signed between NSIC and ONGC to provide skill training for target group of SC/ST/OBC/Minority/PwDs. Apart from skill training and also provide tool kits to successful trainees and training would be imparted to make them self-employed.

UDYAMI SAKHI PORTAL

Udyami Sakhi portal is a dynamic initiative of Ministry of Micro, Small and Medium Enterprises (MSME) to encourage women entrepreneurs as well as to assist, counsel, aid and protect their interests. The portal helps women to set up, and further grow their businesses as well as connect with the global marketplace.

The Udyami Sakhi portal is a user-friendly platform, where women can know about the benefits given by the Government of India for women entrepreneurs. The portal is designed to provide the right information to go for self-employment on one single platform for aspiring women entrepreneurs.

Some of the features of Udyami Sakhi portals are as follows:

- Entrepreneurship Learning Tools
- Simple way of preparing business plan
- Availability of suitable trainings, seminars and workshops
- Information on Government Policies and Programmes
- Information of every state Directorate of Industries and Policies of that state
- Finance Schemes for Small Businesses by Ministry of MSME
- Marketing information
- Information of world-class MSME-Technology Centres of M/o MSME
- Business meets, Buyer Seller Meets and Exhibitions
- Incubation Facilities

To get more facilities on the portal, users have an option to submit feedback on the Udyami Sakhi portals.

DIGITAL CORNER
MINISTRY OF MSME HAS AN ACTIVE SOCIAL MEDIA PRESENCE THAT HIGHLIGHTS THE MINISTRY’S DAY-TO-DAY ACTIVITIES AND ENGAGES WITH THE PUBLIC DIRECTLY. THIS SECTION HIGHLIGHTS THE SOCIAL MEDIA HAPPENINGS AND THE HIGHEST ENGAGEMENT POSTS FOR THE MONTH.

FACEBOOK HIGHLIGHTS
Top Facebook post earned 31K Impressions
Ministry of MSME organises 'National MSME Awards Function' to felicitate the outstanding performers in the MSME sector, at Sushma Swaraj Bhawan (Pravasi Bhartiya Kendra) in New Delhi today.
#nationalmsmeawards

TWITTER HIGHLIGHTS
Top Twitter post earned 11K Impressions
Shri Nitin Gadkari, Union Minister for MSME, addressed the gathering at ‘Annual Conference on Empowering Women Entrepreneurs 2020’ at Sushma Swaraj Bhawan. He said, “Keep your dreams high & never settle for anything less. We always want to encourage women to become entrepreneurs.”

INSTAGRAM HIGHLIGHTS
Top Instagram post earned 1K Impressions
Shri Pratap Chandra Sarangi, Minister of State (MSME) inaugurated the ‘Design Expertise To Manufacturing MSME Sector’ workshop in the august presence of Special Secretary & Development Commissioner (MSME), Shri Ram Mohan Mishra in New Delhi today.

YOUTUBE HIGHLIGHTS
Top Youtube post earned 700 Impressions
National Level Awareness Programme (NLAP)-2020 of Ministry of Micro, Small and Medium Enterprises is going to be held from 17.02.2020 to 28.02.2020 through 164 field offices. #MSME #SME #NLAP2020
Chocolate Manufacturing & Gift Packing Enterprise, Shimla, H.P

Smt Yogita Chauhan is an entrepreneur, who is successfully running her own chocolate manufacturing & gift packing enterprise in Shimla, Himachal Pradesh. Today, Smt Chauhan is leading a contented life, but she remembers her days in the past when she was struggling to seek employment in the corporate world but did not get any opportunity.

Smt Chauhan, who had an MA degree, learnt about PMEGP scheme and officials of Khadi and Village Industries Commission (KVIC) helped her in the path to success. She was suggested to undergo EDP training from UCO RSETI, Shimla, under PMEGP for starting her project.

After completion of training, a loan of Rs. 4,75,000 was sanctioned to her from Canara Bank, under the PMEGP scheme. Besides, she invested Rs 25,000 to set up the enterprise for developing unique ideas of putting the chocolates in attractive gift packs.

Now, she is earning over Rs. 30,000 monthly, after meeting all the expenses and repayment as well as employing other 2 persons in her unit.

AS Apparels, Gurugram, Haryana

Smt Aradhana Sharma is an entrepreneur owns a budding digital printing enterprise named as ‘AS Apparels’ in Gurugram, Haryana. Smt Aradhana recalls her journey of self-independence when she worked for others and just dreamt of starting her own business.

With only a tentative idea but great determination, Smt Aradhana approached DIC office for guidance. She was counselled to apply under PMEGP scheme which offers several benefits to unemployed youth to start their own ventures. She was also asked to undergo EDP training to learn about business technicalities from RUDSETI, Gurugram.

After the training, she availed a loan of Rs. 9,00,000/- from Syndicate Bank, Gurugram Branch and invested her own funds of Rs. 1,00,000/- to establish her unit. Besides, she also got a benefit of 25% subsidy on the project cost under PMEGP scheme.

At present, the annual turnover of her unit has reached Rs.30,00,000/- and she is earning Rs.6,75,000 annually as well as employing other 8 persons in her unit.
EVENTS

‘National MSME Awards’ Function in Delhi

‘National MSME Awards’ Function was held on the 26th Feb, 2020, at Sushma Swaraj Bhawan, New Delhi. During the event, 50 awards were given in various categories including 4 awards to the State Governments for their performance for the development of MSMEs in their respective states. The list of awardees also included 5 Women owned MSMEs, 2 MSMEs owned by Scheduled Caste Entrepreneurs and 1 MSME from North Eastern Region (NER).

RBI Expert Committee made 37 major recommendations on MSME

RBI Expert Committee under Sri U.K. Sinha on Micro, Small and Medium Enterprises made 37 major recommendations. A portal https://dashboard.msme.gov.in/rbi has been developed by this Ministry to facilitate online monitoring of the implementation status of RBI Committee recommendations. The concerned Ministries/Departments/ Organisations/States have been requested to update the implementation status on the portal. Most of the Ministries/Departments have uploaded their comments on the portal. A meeting of Committee of Secretaries (CoS) under the Chairmanship of Cabinet Secretary is scheduled to be held on 12.03.2020.

NSIC organized the MSME International Trade Fair 2020 in Bhubaneswar

During the 11th DEFEXPO 2020 organized by Ministry of Defence at Lucknow (UP) from 05-08 February 2020, NSIC facilitated participation of 18 SC/ST MSMEs under the Special Marketing Assistance Scheme of National SC-ST Hub. During the expo, NSIC signed MoU with Uttar Pradesh Expressways Industrial Development Authority (UPEIDA) to create eco system for MSMEs under upcoming Defence Corridor in the State of Uttar Pradesh. The second MoU was signed with Mishra Dhatu Nigam Limited (MIDHANI) for supply of Special Raw Materials to defence MSMEs.
INNOVATIONS

MSME-PPDC AGRA PROMOTES INDIGENOUS SOLE MOULDS MANUFACTURING FOR SHOE INDUSTRY

(Indo Danish Tool Room (IDTR), Jamshedpur has manufactured Spool for Temperature & Pressure Regulating Valve of very high accuracy as an R&D Project for Central Mechanical Engineering Research Institute (CMERI) Durgapur and will be used for SARAS Aircraft.)

ACHIEVEMENTS

PRIME MINISTER’S EMPLOYMENT GENERATION PROGRAMME (PMEGP)

Margin money subsidy of Rs.1444.87 crore has been disbursed by the banks up to 29.02.2020, which will facilitate setting up of 47,651 micro enterprises creating employment opportunities for around 3,81,208 persons.

CREDIT GUARANTEE TRUST SCHEME FOR MSE (CGTMSE)

As per the data provided by Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE), for the month of February 2020, 88554 credit proposals involving an amount of Rs. 5073.28 crore have been approved in comparison to 19105 credit proposals involving an amount of 2177.48 crore, in February, 2019.
MSME SAMADHAAN

As on 28.02.2020, a total of 37,003 applications have been filed by MSEs involving an amount of Rs. 9794.42 crore. 3215 cases have been mutually settled with buyers involving an amount of Rs. 375.03 crore. 2954 applications have been disposed of by Micro and Small Enterprise Facilitation Council (MSEFC) involving an amount of Rs. 580.26 crore.

MSME SAMBANDH

Public Procurement Policy: Upto 28.02.2020, the procurement details of CPSEs during FY 2018-19 and FY 2019-20 are as follows:

<table>
<thead>
<tr>
<th>YEAR</th>
<th>TOTAL NO. OF MSES BENEFITED</th>
<th>TOTAL PROCUREMENT (RS. IN CRORE)</th>
<th>PROCUREMENT FROM MSES (INCLUDING MSES OWNED BY SC/STS) (RS. IN CRORE)</th>
<th>PROCUREMENT FROM MSES OWNED BY SC/STS (RS. IN CRORE)</th>
<th>PROCUREMENT FROM MSES OWNED BY WOMEN (RS. IN CRORE)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019-20 (115 CPSEs)</td>
<td>1,17,665</td>
<td>1,04,947.01</td>
<td>30,140.71 (28.56%)</td>
<td>513.50 (0.49%)</td>
<td>271.34 (0.26%)</td>
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<td>As on 27.02.2020</td>
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