

एम.एस.एम.ई विकास संस्थान  
भारत सरकार  
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय  
111 व 112 बी टी रोड,  
कोलकाता-700108



**MSME DEVELOPMENT INSTITUTE  
GOVERNMENT OF INDIA  
MINISTRY OF MSME**

111 & 112, B.T. ROAD  
KOLKATA - 700108

Phone: 033-2577-0595/0597/0598 (EPABX) 033 2577 5531 (Direct) | Fax: 033-2510-0524 | E-Mail: dcidi-kolkata@dcmsme.gov.in

No. Awards(EDPB)/SKM/2019-2020

Dt.: 19.12.2019

Invites Application For Participation In  
AWARDS FOR ENTERPRISE DEVELOPMENT & PROMOTION OF BRAND MSME – A  
COMPETITION ON TRADITIONAL ART ACROSS HOWRAH DISTRICT

**EXCLUSIVELY FOR ARTISANS/ART BASED ENTREPRENEURS OF HOWRAH  
DISTRICT.**

**AWARDS: 1<sup>st</sup> Prize: Rs.10,000/-, 2<sup>nd</sup> Prize: Rs.7,500/- & 3<sup>rd</sup> Prize: Rs.5,000/-.**

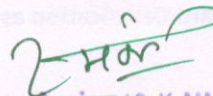
**Eligibility Criteria: Artisans / Art Based Entrepreneurs Of Howrah District,  
with Valid Artisan Card Only.**

**Participation Fee: NIL**

**Last date of application:** 20.01.2020 (5.00 pm). The Interested Artisans/ Art Based MSME Entrepreneurs may apply as per Format uploaded in the Institute Website ([www.msmedikolkata.gov.in](http://www.msmedikolkata.gov.in)) / placed in the Institute Notice Board and submit application directly to reach O/o The Director, MSME-DI, Kolkata on or before due date either by Post or by Hand.

**Award Selection Time, Date & Venue: 10:30 A.M. on 24.01.2020 (Friday) at MSME-DI, Kolkata. The applicants, applied/ applying before the due date of application are advised to report to the office of Director, MSME-DI, Kolkata along with their individual best creation / product / item, physically (as mentioned in the Sl. No. 10 of application Form) to place/ demonstrate/ display before the Jury Members for consideration for final selection.**

**Contact persons:** 1) Information Facilitation Centre, MSME-DI, Kolkata: 033-2577-0595/0597/ 0598, 2) Shri S. K. Mandal, Asstt. Director (G&C) - Ext. 224, 9474485246, 3) Shri Samiran Saha, Instructor (Elect.) - 9831323838.

  
19/12/19

एस. के. मंडल / S. K. MANDAL  
सहा. निदेशक (बी.ए.) / Asstt. Director (G & C)  
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय, भारत सरकार / Mo MSME, Govt. of India  
प्रशासनिक वि. सं. कोलकाता-108 / MSME-DI, Kolkata-108



# APPLICATION FORM

Office Use

AWARDS FOR ENTERPRISE DEVELOPMENT & PROMOTION OF BRAND MSME – A COMPETITION ON TRADITIONAL ART ACROSS HOWRAH DISTRICT OF WEST BENGAL.

**EXCLUSIVELY FOR ARTISANS/ART BASED MSME ENTREPRENEURS OF HOWRAH DISTRICT.**

Participation Fee – **NIL**. Last date of Registration: **20.01.2020** (Monday)

S.N.	PARTICULARS OF APPLICANT (USE BLOCK LETTERS).		
1	Name & address of artisan/ entrepreneur.	Name: ..... Postal Address: ..... ..... ..... ..... <b>District: Howrah (W.B.), PIN: .....</b>	<b>Paste affix one high resolution Photo here.</b>
2	Contact details (Mobile No./ WhatsApp No./ E-mail)	Mob. .... WhatsApp. .... E-mail-Id: .....	
3	Sex (Male / Female / Transgender)		
4	Social Category of Artisan/ Entrepreneur (tick only)	SC/ ST/ OBC/ GEN/ Woman/ Person With Disability/ Minority/ Ex-Serviceman/ Others/ .....	
5	Artisan Card No. (Mandatory)		
6	Aadhaar Number		
7	PAN Number		
8	Bank Accounts details (for transfer of cash award, if selected)	Account No. ...., Account Type: ..... Bank Name with Branch ..... IFS Code .....	
9	Udyog Aadhaar Memorandum No. (UAM), if any.		
10	Item/ Product/ Creation applied for consideration under Award Competition (Write about Name/ Type/ Photo details etc.)	..... (Only one item/ product/ creation being the best one of individual applicant will be considered for competition. <b>Application with multiple items/ products/ creations will be rejected</b> ).	
11	Have you got any award in last 3 years? If yes, give details.		

**Note:** Application form must be provided with self certified copies in support of documents vide Sl. No. 4 to 9 of above (where applicable). Application completed in all respect must be submitted/ reached to O/o The Director, MSME-DI, 111 & 112, B.T. Road, Kolkata-700108 on or before the last date of application (i.e., **20.01.2020**). The date of selection is **24.01.2020** (tentatively). Please read the Award Selection details of the advertisement/ publicity document carefully.

**DECLARATION:** This is to certify that the information furnished above is true and correct to the best of my knowledge and belief. I have read all the above points. For certain changes of dates due to unforeseen situation, if any, I shall be bound to abide by the decision of MSME-DI, Kolkata. I shall abide by and accept the decision of Jury/ Selection Committee of Award Certification as final.

Date: \_\_\_\_\_

Place: \_\_\_\_\_

Signature of Applicant with date.

Name: \_\_\_\_\_

  
एस.के. मंडल / S. K. MANDAL  
सहा. निदेशक (कॉ./पु.) / Asstt. Director (C & C)  
सु.स.म.उ. मंत्रालय, भारत सरकार / Mo MSME, Govt. of India